



KENTLAKE FALCONS

July 31, 2018

Dear Community Member

We want to ask for your support as Kentlake High School Football kicks off its 2018 Season by requesting you consider advertising in our annual football program. Our programs will be made available to hundreds of people in our community and will be sold at our home games to support our team. Also, we will announce the names of all of our advertising sponsors during halftime of every home game.

Ad purchases may be 100% tax-deductible, and funds raised will be used to help support Kentlake Football. Our Non-profit # is 27-4235869. A win win for both!

The programs will be a commemorative keepsake for players, parents, fans, and family members and an excellent resource for you to promote your business in our community. Many of our players, parents, fans, and family members purchase goods and services from area businesses throughout the year.

Please review the Advertising Donation Form describing available advertising opportunities. You may complete the form and return it along with your payment and artwork. Also, please feel free to pass a copy along to others in the community who you believe would like to support our efforts.

All ad commitment forms and artwork must be received by August 25th. Thank you in advance for your support and generosity, and for welcoming us into the community!

Sincerely,

JoAnn Mortenson
Kentlake Football Booster Club

P.S. If you have any questions please contact me at mortyx3@comcast.net or (253) 740-0710



KENTLAKE FALCONS

Thank you for supporting Kentlake Football by placing an Ad in our 2018 Program Book.

Sponsor (Name and/or Company): _____

Address _____

Email _____ **Phone Number** _____

(Please Check Advertising Option You Desire)

OPTION "A" - Full Page *Color* Ad: Size 8.0"w x 10.5"h----- **COST: \$500**
Inside front cover, Inside rear cover or Outside rear cover.

OPTION "B" - Full Page *Black & White* Ad: Size 8.0"w x 10.5"h----- **COST: \$350**
Placed on any page inside the program book.

OPTION "C" - Half Page Ad: Size 7.0"w x 4.5"h----- **COST: \$200**

OPTION "D" - Quarter Page Ad: Size 3.375"w x 4.5"h----- **COST: \$75**

OPTION "E" - Business Card Ad: Size 3.5w" x 2"h----- **COST: \$40**

OPTION "F" - Written congratulatory statement: Size: 30 words or less. ----- **COST: \$25**

OPTION "G" - Field Banner ----- **COST: \$375**
You supply your banner and we will display at our home games - no larger than 4'x8'. Returned to you at end of season

OPTION "H" - Sprit T-shirts ----- **COST: \$500**
Your name or logo printed on the back of one of our spirit Tshirts (at least 75 shirts) - worn for years to come!

I'm a returning sponsor - please use my ad from last year

Please return this form and your advertising photos and/or artwork immediately to ensure your submission meets our deadline. See our "Sponsor Advertising Information Sheet" for additional details.

Please mail this form and make your check payable to "Kentlake Football Booster Club"

JoAnn Mortenson

c/o Kentlake Football Booster Club

PO Box 156

Black Diamond, WA 98101

(253) 740-0710 - mortyx3@comcast.net

**** Your donation may be tax deductible. Our Non-profit # is 27-4235869****



KENTLAKE FALCONS

**Thank you for supporting Kentlake Football by placing an Ad in our
2018 Football Program Book.**

Please proof read for spelling errors and/or content mistakes before submitting your ad to us. We will not be responsible for errors in ads.

Ad Sizes

- **Full Page:** 8.0"w x 10.5"h
- **Half Page:** 7.0"w x 4.5"h
- **Quarter Page:** 3.375"w x 4.5"h
- **Eighth Page:** 3.75"w x 2.35"h
- **Business Card:** 3.5"w x 2.0"h

Digital Artwork

- Please supply files in .jpg or tiff formats
- Please name files with your company name (e.g. 'companyname-file1.jpg', 'companyname-file.tiff')
- Image resolution: 300 dpi
- Ads can be accepted on a CD
- E-mail files can be accepted at: **mortyx3@comcast.net**

Hard Copy

- Please supply a laser print.
Please DO NOT send copies from an ink jet printer as they do not reproduce well.
- Please supply photos and/or artwork.
We are happy to return your submissions if you include a self-addressed stamped envelope.
- For business cards, please supply two clean, non-wrinkled cards.

Feeling confused or uncreative?

We will help create your ad for you!

- Please supply the pictures, graphics and ad copy you wish to use.

Please contact me regarding any questions or send your artwork to:

JoAnn Mortenson
c/o Kentlake Football Booster Club
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Black Diamond, WA 98101
(253) 740-0710 - mortyx3@comcast.net